

ΠΙΝΑΚΑΣ 2: ΚΑΤΑΝΟΜΗ ΜΑΘΗΜΑΤΩΝ ΑΝΑ ΕΞΑΜΗΝΟ

A/A	Τύπος Μαθήματος	Όνομα Μαθήματος	Κωδικός Μαθήματος	Περίοδοι ανά εβδομάδα	Διάρκεια Περιόδου	Αριθμός εβδομάδων/ ακαδημαϊκό εξάμηνο	Σύνολο περιόδων/ ακαδημαϊκό εξάμηνο	Αριθμός Πιστωτικών Μονάδων (ECTS)
1st Year / 1st Semester								
1.	Required	English Composition	CENG-100	3	50	13	39	6
2.	Required	College Algebra	CMAT-100	3	50	13	39	6
3.	Required	Introduction to Business	CBUS-100	3	50	13	39	6
4.	Required	Computer Applications	CCOM-100	3	50	13	39	6
5.	Required	Introduction to Management	CMGT-100	3	50	13	39	6
1st Year / 2nd Semester								
1.	Required	Advanced English Writing	CENG-200	3	50	13	39	6
2.	Required	Principles of Microeconomics	CECO-100	3	50	13	39	6
3.	Required	Business Mathematics	CMAT-102	3	50	13	39	6
4.	Required	Accounting I	CACC-100	3	50	13	39	6
5.	Required	Marketing Principles	CMKT-100	3	50	13	39	6

2nd Year / 1st Semester								
1.	Required	Accounting II	CACC-102	3	50	13	39	6
2.	Required	Principles of Macroeconomics	CECO-102	3	50	13	39	6
3.	Required	Small Business Management	CMGT-200	3	50	13	39	6
4.	Required	Public Relations and Publicity	CMKT-220	3	50	13	39	6
5.	Required	Advertising	CMKT-230	3	50	13	39	6
2nd Year / 2nd Semester								
1.	Required	Organizational Behavior	CBUS-220	3	50	13	39	6
2.	Required	Marketing Management	CMKT-202	3	50	13	39	6
3.	Required	Business Statistics	CMAT-200	3	50	13	39	6
4.	Required	Introduction to Multimedia	CCOM-220	3	50	13	39	6
5.	Required	Consumer Behavior	CMKT-240	3	50	13	39	6

3rd Year / 1st Semester								
1.	Required	Business Law	CLAW-200	3	50	13	39	6
2.	Required	Managerial Accounting I	CACC-200	3	50	13	39	6
3.	Required	Business Communications	CENG-220	3	50	13	39	6
4.	Required	Human Resource Management	CMGT-212	3	50	13	39	6
5.	Required	Pathway courses		3	50	13	39	6
3rd Year / 2nd Semester								
1.	Required	Finance for Managers	CFIN-250	3	50	13	39	6
2.	Required	Management Info Systems	CCOM-200	3	50	13	39	6
3.	Required	Research Methods	CRES-300	3	50	13	39	6
4.	Required	Pathway courses		3	50	13	39	6
5.	Required	Pathway courses		3	50	13	39	6

4th Year / 1st Semester

1.	Required	Operations Management	CMGT-350	3	50	13	39	6
2.	Required	Dissertation I	CDIS-450	3	50	13	39	6
3.	Required	Pathway courses		3	50	13	39	6
4.	Required	Pathway courses		3	50	13	39	6
5.	Required	Pathway courses		3	50	13	39	6

4th Year / 2nd Semester

1.	Required	Dissertation II	CDIS-460	3	50	13	39	6
2.	Elective	General or Pathway or Liberal		3	50	13	39	6
3.	Elective	General or Pathway or Liberal		3	50	13	39	6
4.	Elective	General Business Electives		3	50	13	39	6
5.	Elective	General Business Electives		3	50	13	39	6

CODE AND SUBJECT	ECTS
<u>PATHWAY: DIGITAL MARKETING REQUIRED COURSES</u>	MIN 36 / MAX 36
CDMR-112 Media and Marketing Communications in the Digital Age	6
CDMR-110 Interactive Digital Communication	6
CDMR-320 E-Marketing and Social Media Management	6
CCOM-120 E-Commerce	6
CDMR-100 Search Marketing:SEO	6
CDMR-111 Audience Analysis and Digital Strategies	6
CODE AND SUBJECT	ECTS
<u>PATHWAY: BUSINESS INNOVATION REQUIRED COURSES</u>	MIN 36 / MAX 36
CBIN-110 Entrepreneurship in theory and practice	6
CBIN-111 Current issues in business innovation	6
CMGT-410 Knowledge Management	6
CBUS-420 Creativity & Innovation Mgt.	6
CMGT-430 Business Intelligence	6
CMGT-450 Strategic Management	6
CODE AND SUBJECT	ECTS
<u>PATHWAY: RETAIL MANAGEMENT REQUIRED COURSES</u>	MIN 36 / MAX 36
CRMM-103 Supply Chain Management	6
CRMM-104 Retail Sales Management	6
CRMM-105 Retail Management	6
CRMM-106 International Retail Marketing	6
CRMM-107 CRM Customer Relationship Management	6
CRMM-108 Retail Buying Theories	6

CODE AND SUBJECT	ECTS	
<u>GENERAL BUSINESS ELECTIVES</u>	MIN 12 / MAX 60	
CMKT-250 Marketing for Services	6	
CMKT-302 Sales Management	6	
CACC-310 Managerial Accounting II	6	
CFIN-310 Money & Banking	6	
CMGT-320 Leadership in Organizations	6	
CBUS-320 International Business	6	
CMGT-330 Crisis Management	6	
CMKT-340 Marketing Research	6	
CFIN-350 Corporate Finance	6	
CACC-410 Business Taxation	6	
CACC-414 Auditing	6	
CMKT-410 International Marketing	6	
CMKT-430 Strategic Marketing	6	
CODE AND SUBJECT	R: Required	ECTS
<u>ENGLISH REQUIREMENTS & ELECTIVES</u>		MIN 18 / MAX 24
CENG-100 English Composition	R	6
CENG-200 Advanced English Writing	R	6
CENG-220 Business Communication	R	6
CENG-230 Public Speaking		6

CODE AND SUBJECT	R: Required	ECTS
<u>COMPUTER REQUIREMENTS & ELECTIVES</u>		MIN 18 / MAX 24
CCOM-100	Computer Applications R	6
CCOM-200	Management Information Systems R	6
CCOM-220	Introduction to Multimedia R	6
CCOM-300	Web Development	6
CODE AND SUBJECT		ECTS
<u>LIBERAL ARTS ELECTIVES</u>		MIN 0 / MAX 12
CHIS-100	Introduction to Cyprus History	6
CHIS-102	Western Civilization	6
CPSY-100	Introduction to Psychology	6
CSOC-100	Introduction to Sociology	6
CSOC-200	Business Ethics	6
CENV-200	Sustainability for Change	6
CPHI-100	Introduction Philosophy	6
CEUR-200	European Union and European Integration	6
CHIS-200	Modern Europe	6
CODE AND SUBJECT		ECTS
<u>MATH AND SCIENCE REQUIREMENTS & ELECTIVES</u>		MIN 18 / MAX 24
CMAT-100	College Algebra R	6
CMAT-102	Business Mathematics R	6
CMAT-200	Business Statistics R	6
CMAT-304	Calculus	6

